

# Press Release

For Immediate Release February 22, 2025

## **Nail It Right Publishing Introduces Author Pen Name “D’von” for Upcoming Technology Guides**

**Parkland, WA** — Nail It Right Publishing announced today that founder and author **Donald Vaughn** will publish future technology guides under the pen name **D’von**. The change reflects a unified creative identity as the company expands its catalog for beginners, seniors, and late-in-life learners.

“Using the name D’von allows me to present a consistent author identity across all of my guides,” said Vaughn. “It’s still me — the same voice, the same mission — just a clearer brand for readers to recognize.”

The transition will appear on all upcoming book covers, press materials, and digital publications. Earlier works authored under the name Donald Vaughn will remain available, with updated references noting the pen name for clarity.

Nail It Right Publishing continues its commitment to producing accessible, easy-to-follow technology guides that help new users build confidence with modern devices and online tools.

### **About Nail It Right Publishing LLC**

Nail It Right Publishing creates accessible, easy-to-follow technology guides for seniors, beginners, and late-in-life learners. Based in Parkland, Washington, the company focuses on clear explanations, practical steps, and empowering readers to feel confident using modern devices and apps.

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